UNIVERSITY OF STIRLING

Bachelor of Arts (Honours) Marketing

Updated on 04 November 2024

No.	Lecturer	Qualification	Conferring Institution	Teaching Basis
1	Afamefuna Obi	PhD Marketing	University of Strathclyde	Part-Time
2	Aji Divakar	Master of Science in Hospitality Management	Queen Margaret University	Part-Time
3	Benjamin Keri Davies	PhD in Geography	The University of Wales	Part-time
4	Chan Chee Soon	Executive Master of Arts in Management	University of Durham	Part-time
5	Chan Meng Chat	Master of Business Administration	The University of Manchester	Part-time
6	Colin Joachim Smith	Doctor of Business Administration	University of South Australia	Part-time
7	Daniel Chew Chee San	Master of Science in Industrial & Systems Engineering	National University of Singapore	Part-time
8	Declan Peter Bannon	PhD in Marketing	University of West of Scotland	Part-time
9	Ellen Mair Hopkins	MDes Communication Design (Photography)	The Glasgow School of Art	Part-time
10	Georgios Maglaras	PhD in Marketing	University of Patras	Part-Time
11	Ines Branco Illodo	PhD in Business and Management (Marketing)	University of Nottingham	Part-time
12	Jesslyn Lau Bih Shia	Master of Communication	Royal Melbourne Institute of Technology University, Australia	Part-time
13	John Paul Freathy	PhD Geography	University of Manchester	Part-time
14	Lau Chee Hoa	Master Of Business Administration	Oklahoma City University	Part-time
15	Mona Moufahim	Doctor of Philosophy	University of Nottingham	Part-time
16	Tan Mei Li Eunice	Doctor of Hotel and Tourism Management Management (D.HTM)	The Hong Kong Polytechnic University	Part-time
17	Tan Siong Hoe Donald	PhD in Business Administration (Marketing)	The University of Western Australia	Part-time
18	Tang Sheng Ling Catherine	Master Business Administration	National University of Singapore	Part-time
19	Tham Kok Kuan Edgar	Master of Science	University of North Texas	Part-time
20	Victoria Esteves	PhD Media & Culture	University of Stirling	Part-time

SINGAPORE INSTITUTE OF MANAGEMENT Preparatory Course in Marketing

No.	Lecturer	Qualification	Conferring Institution	Teaching Basis
1	lTan Mei Li Funice	Doctor of Hotel and Tourism Management Management (D.HTM)	The Hong Kong Polytechnic University	Part-time
2	Way Kok Chay	Master of Business Administation	National University of Singapore	Part-time