

Graduate Certificate in Business Sustainability (GCBS)
Developed and awarded by Singapore Institute of Management, Singapore

Schedule for GCBS

January Intake	May Intake	September Intake
Sustainability and Stakeholder Management	Corporate Sustainability and Human Resource Management	Sustainable Supply Chain for a Green Economy

Modules Outlines for GCBS

Sustainability and Stakeholder Management

This module gives an overview of the ability of companies to positively influence environmental, social, and economic development through their governance practices and market presence. Students will also explore the principles, challenges and benefits surrounding effective stakeholder management. Topics covered include stakeholder management and professional ethics.

Corporate Sustainability and Human Resource Management

This module gives an overview of human resources supporting sustainable business growth by hiring talents and investing in professional development. Students will be introduced to key concepts of sustainable human resource management (HRM), which involves considerations of the economic, social, and ecological aspects of company objectives while implementing the human resource function.

Sustainable Supply Chain for a Green Economy

This module highlights the importance of sustainability in a supply chain that extends beyond going green. Students will be made aware that it is important for sustainability to be considered in every business decision made going forward. Topics include simple steps on how to create and implement their own sustainable supply chain management system as if they own the business.