

## Business Major, Minor and Elective Modules

A business major is typically 96 credit points, and a minor is 48 credit points.

The modules in each major and minor need to be completed in the sequence listed.

Majors	
Economics	Finance
<b>ECON1045</b> Macroeconomics for Decision Making*	<b>BAFI1005</b> Financial Markets and Institutions
<b>ECON1056</b> Managerial and Business Economics	<b>BAFI1012</b> Corporate Finance
<b>ECON1583</b> International Industrial Organisation	<b>ECON1272</b> Basic Econometrics
<b>ECON1272</b> Basic Econometrics	<b>BAFI3272</b> Money and Debt Markets
<b>ECON1587</b> Diverse Perspectives on the World Economy	<b>BAFI1045</b> Equity Investment and Portfolio Management
<b>ECON1578</b> Behavioural Economics#	<b>BAFI3277</b> Applied Finance-A Case Study Approach#
<b>Choose 2 out of 3 modules</b>	<b>Choose 2 out of 3 modules</b>
<b>ECON1574</b> The Blockchain Economy	<b>ECON1064</b> Forecasting and Quantitative Analysis
<b>ECON1064</b> Forecasting and Quantitative Analysis	<b>BAFI1019</b> International Finance
<b>ECON1575</b> Strategic Games for Business	<b>BAFI1029</b> Derivatives and Risk Management
Global Business	Logistics and Supply Chain
<b>BUSM1227</b> Global Business	<b>OMGT2221</b> Introduction to Logistics and Supply Chain Management
<b>BAFI1005</b> Financial Markets and Institutions	<b>OMGT2222</b> Transportation and Freight Logistics
<b>BUSM4690</b> Global Corporate Responsibility	<b>OMGT2224</b> Warehouse and Distribution Channels
<b>OMGT2246</b> Global Trade Operations	<b>OMGT2225</b> Procurement Management and Global Sourcing
<b>BUSM4697</b> Cross Cultural Management	<b>OMGT2228</b> Operations Management#
<b>BUSM4694</b> Political Economy of Global Business#	<b>OMGT2223</b> Supply Chain Analytics
<b>Choose 2 out of 3 modules</b>	<b>OMGT2230</b> Supply Chain Technologies
<b>BUSM4125</b> International Human Resources Management	<b>OMGT2229</b> Strategic Supply Chain#
<b>BUSM4451</b> Entrepreneurship and Global Challenges	
<b>ECON1089</b> Business in the Globalised Economy	
Management and Change	Marketing
<b>BUSM4559</b> Work in Global Society	<b>MKTG1199</b> Marketing Principles*
<b>BUSM1100</b> Organisations	<b>MKTG1052</b> Buyer Behaviour
<b>BUSM4551</b> Innovation Management	<b>MKTG1266</b> Marketing Communication
<b>BUSM3200</b> Strategy	<b>MKTG1047</b> Market Research
<b>BUSM4194</b> Leadership	<b>MKTG1427</b> Digital Marketing
<b>BUSM4547</b> Organisational Experience#	<b>MKTG1275</b> Strategic Marketing#**
<b>Choose 2 out of 3 modules</b>	<b>Choose 2 out of 3 modules</b>
<b>BUSM1208</b> Managing Change	<b>MKTG1268</b> Services Marketing
<b>BUSM4697</b> Cross Cultural Management	<b>MKTG1281</b> Applied Brand Management
<b>ACCT1085</b> Professional Values, Ethics and Attitudes	<b>MKTG1270</b> Product Innovation and Management

\* This is an essential introductory module.

# Capstone module for each major should be attempted last among the list of major modules

\*\* Students must complete the 3 pre-requisites, MKTG1052, MKTG1047, MKTG1266 before enrolling for MKTG1275

Minors	
Accounting in Business	Economics
<b>ACCT2355</b> Financial Accounting and Statement Analysis	<b>ECON1045</b> Macroeconomics for Decision Making
<b>ACCT2351</b> Management Accounting and Performance Evaluation	<b>ECON1056</b> Managerial and Business Economics
<b>ACCT2347</b> Sustainability Reporting, Accountability and Socially Responsible Entities	<b>ECON1583</b> International Industrial Organisation
<b>ACCT2346</b> Accounting Data Analytics and Visualisation	<b>ECON1587</b> Diverse Perspectives on the World Economy
Finance	Global Business
<b>BAFI1005</b> Financial Markets and Institutions	<b>BUSM1227</b> Global Business
<b>BAFI1012</b> Corporate Finance	<b>BAFI1005</b> Financial Markets and Institutions
<b>BAFI1045</b> Equity Investment and Portfolio Management	<b>BUSM4690</b> Global Corporate Responsibility
<b>BAFI3272</b> Money and Debt Markets	<b>OMGT2246</b> Global Trade Operations
Logistics and Supply Chain	Management and Change
<b>OMGT2221</b> Introduction to Logistics and Supply Chain Management	<b>BUSM4559</b> Work in Global Society
<b>OMGT2222</b> Transportation and Freight Logistics	<b>BUSM1100</b> Organisations
<b>OMGT2224</b> Warehouse and Distribution Channels	<b>BUSM1208</b> Managing Change
<b>OMGT2225</b> Procurement Management and Global Sourcing	<b>BUSM4194</b> Leadership
Marketing	People and Organisation
<b>MKTG1199</b> Marketing Principles	<b>BUSM3201</b> Human Resource Management
<b>MKTG1052</b> Buyer Behaviour	<b>BUSM1139</b> Human Resource Development
<b>MKTG1266</b> Marketing Communication	<b>BUSM4125</b> International Human Resources Management
<b>MKTG1047</b> Market Research	<b>BUSM2653</b> People Analytics

Depending on your selection of majors and minors, there are possible overlaps of modules in some of the combinations. In such instances, students can select additional electives to fulfil the 288 credit points degree requirement.

Electives
<ul style="list-style-type: none"> <li>• Any module listed above may be taken as an individual elective, subject to the completion of the pre-requisite requirements.</li> <li>• An individual module can only be counted once, as part of a major; a minor; or as an elective.</li> <li>• The availability of modules for enrolment in any particular semester is subject to resource constraints.</li> <li>• Business internship module is available to students as elective in their final year. Selection criteria, terms and conditions for the module will be shared prior to application opening period.</li> </ul>

## Business Major and Minor Combination and Compatibility

For students to check on the compatibility of your selected major and minor combination, the following table indicates the possible overlap of modules from the selected minor block against each major.

Alternatively, you can also make use of the major/minor compatibility guide via:

<https://www.rmit.edu.au/study-with-us/levels-of-study/undergraduate-study/bachelor-degrees/bachelor-of-business-bp343#compguide>

Major Minor	Economics	Finance	Global Business	Logistics and Supply Chain	Management and Change	Marketing
Accounting in Business	✓	✓	✓	✓	✓	✓
Economics		✓	✓	✓	✓	✓
Finance	✓		See Important Note (1)	✓	✓	✓
Global Business	✓	See Important Note (1)		✓	✓	✓
Logistics and Supply Chain	✓	✓	✓		✓	✓
Management and Change	✓	✓	✓	✓		✓
Marketing	✓	✓	✓	✓	✓	
People and Organisation	✓	✓	See Important Note (2)	✓	✓	✓

## Double Major Combination

1 <sup>st</sup> Major 2 <sup>nd</sup> Major	Economics	Finance	Global Business	Logistics and Supply Chain	Management and Change	Marketing
Economics		See Important Note (3)	✓	✓	✓	✓
Finance	See Important Note (3)			✓	✓	✓
Global Business	✓			✓	See Important Note (4)	✓
Logistics and Supply Chain	✓	✓	✓		✓	✓
Management and Change	✓	✓	See Important Note (4)	✓		✓
Marketing	✓	✓	✓	✓	✓	

1. Finance Major/Global Business Minor – BAFI1005 Financial Markets and Institutions is a core module in both the major and minor. Hence for student wanting to complete this combination, they must study all 3 optional Finance major modules, namely ECON1064 Forecasting and Quantitative Analysis, BAFI1019 International Finance and BAFI1029 Derivatives and Risk Management
2. Global Business Major/ People & Organisation Minor - BUSM4125 International Human Resources Management is a minor core module in the People & Organisation minor and a Major core option in the Global Business Major. Therefore, if a student wishes to complete a minor in People & Organisation and a major in Global Business, they must study either ECON1089 - Business in the Globalised Economy or BUSM4451 - Entrepreneurship and Global Challenges as their major core option in the Global Business major.
3. Double-Major: Economics AND Finance Major - ECON1272 Basic Econometrics is a compulsory course in both majors. If student choose to use Basic Econometrics within the Finance major, they must select an additional course from the Economics or Finance Major to make up the 96 credits points.
4. Double-Major: Management & Change AND Global Business - BUSM4697 Cross Cultural Management is a Major core module in the Global Business major and a Major core option in the Management & Change Major. Therefore, if student wishes to complete a double major in Management and Change and Global Business, they must choose to study either BUSM1208 - Managing Change or ACCT1085 - Professional Values, Ethics and Attitudes as their Major core option in the Management & Change major.